

CHRISTINE CLIFFORD

INDUSTRY LEADING SALES PERSON,
BEST-SELLING AUTHOR, CONSULTANT &
AWARD-WINNING PROFESSIONAL SPEAKER

Spinning Ideas  Into Action®

TOPICS

- * **Let's CLOSE a DEAL!** *Turn Contacts Into Paying Customers for Your Company, Product, Service or Cause*
- * **YOU, Inc.** *The Art of Selling Yourself*
- * **Spinning Ideas Into Action™** *Ideas + Action = Results*
- * **Loyals for Life** *Create Extraordinary Client Relationships*
- * **Niche Notoriety™** *Create a Market Only YOU Can Fill*
- * **Selling Intangibles** *Four Keys to Successful Service*
- * **Become Your Industry Leader** *The True Position of the Totem Pole*

FORMATS

- * Keynotes
- * Half and full-day workshops
- * Breakouts
- * National tours
- * Book signings
- * Media appearances

* CERTIFIED SPEAKING PROFESSIONAL

- ~ Award is conferred on fewer than 7% of all members in the National Speaker's Association
- ~ Monthly columnist, *Professional Speaker* magazine
- ~ Over 1000 speeches worldwide since 1996
- ~ Dean of School of Product Innovation, Cancun University, 2005

* INDUSTRY-LEADING SALESPERSON, 1988-1998

- ~ Closed largest deal in the history of the retail services industry, \$35 million, in 1994
- ~ Promoted to senior executive vice president at age 37
- ~ Founder and President, The Cancer Club®, humorous and helpful products for people with cancer
- ~ Raised over \$1 million for cancer research in four years
- ~ Founder and President, Divorcing Divas®

“Christine swooped in like a Texas tornado and turned my business upside down! She was just the motivation I needed to help me make changes, implement them and see them through to fruition. I cannot say enough about how she has affected my life.”

—Larry Gatlin,
Grammy-Award Winning Singer, Songwriter, Businessman

“An extraordinary job!”

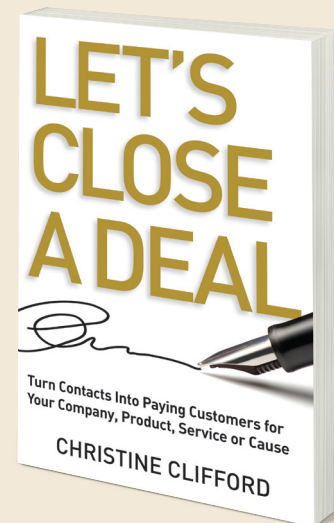
—Sheri Benefeld, Training Specialist, Nexstar, Inc.

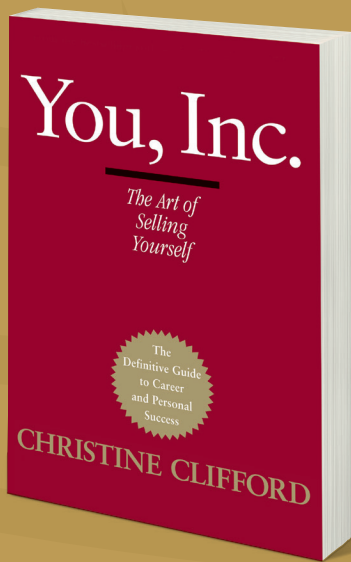


- * **CITED and INTERVIEWED** regularly in media including
~ CNN, *New York Times*, *Wall Street Journal*,
AmEx OPEN Forum, *Chicago Tribune*, *MORE, Self*,
Worthwhile, *Better Homes & Gardens*, *Golf Digest*

* AUTHOR of international best-selling books

- ~ *Let's CLOSE a DEAL! Turn Contacts Into Paying Customers for Your Company, Product, Service or Cause* (Wiley & Sons, 2013)
- ~ *YOU, Inc. The Art of Selling Yourself* (2007)
- ~ *The Clue Phone's Ringing... It's for You! Healing Humor for Women Divorcing* (2011)
- ~ *Laugh 'Til It Heals: Notes from the World's Funniest Cancer Mailbox* (2011)
- ~ *Your Guardian Angel's Gift* (2005)
- ~ *Cancer Has Its Privileges* (2002)
- ~ *Inspiring Breakthrough Secrets to Live Your Dreams* (2001)
- ~ *Our Family Has Cancer, Too!* (1998)
- ~ *Not Now, I'm Having a No Hair Day* (1996)





“Christine Clifford was invaluable to us. She is both a leader and team player who really cares about her clients’ success.”

—Steven Schussler, CEO/Founder, Rainforest Cafe® and Schussler Creative

“Christine, I really want to thank you attending our Club Siemens event. Your presentation was very well received by our customers, and many of them have since commented to me on how many great ideas they took away from our event based on your presentation. The advice that you offered was very consistent with the marketing initiatives we have been deploying with our Club Siemens members over the past few months. Thanks again for taking time out of your Thanksgiving weekend to spend with us.”

—Jeff Malpass, President & CEO,
Siemens Hearing Instruments Inc.

“You spoke to our Siemens Canadian Sales group recently as well as our top 50 customers. I wanted to say thanks for a very well done and thought provoking session. Many of my client attendees went out of their way to comment on how valuable they felt it was to them (and their businesses). I went out and purchased your book YOU, Inc. and will be giving it to all my customers. I can’t wait to dig in to it! Thanks again!”

—Mike Enns, Siemens Hearing
Instruments Inc., Ontario, Canada

“I recently attended the Professional Club Marketing Association’s national strategic conference. Through many years of attending such events I had become a bit jaded. I love selling and marketing, but felt most speakers simply took the same basic thoughts and put their spin on it. Not so with Christine Clifford. I WAS BLOWN AWAY!!!

With sharing her personal experiences and insight, it totally invigorated all who attended her two presentations. Every topic she covered had the audience captivated. I was literally enthralled and had wished she was booked for the entire day. I highly recommend Christine to others looking for a program that inspires people to reach their potential.”

—Angela Wilson, Director of Marketing & Membership, Hawk Pointe Golf Club

“I have to admit, I was a little nervous about Christine’s placement in our agenda for the Girl Scouts USA conference. The last speaker on the last day! But one only had to be in the room with her for the first five minutes to know that the audience was captivated. She was undoubtedly the conference “hit”, and the best speaker we had all week. We look forward to many opportunities to work together again.”

—Denise Mitchell, Senior Director of Sales & Marketing
Little Brownie Bakers

“The highlight of our year!” —Bill Baker, Advisor Inventors Network

“The attendees went out of their way to tell me how much they learned and how much they enjoyed Christine’s presentation. We *definitely* will have her back next year.”

—Terry Niles, President, Gage Marketing Services

“Professional, attentive, and compassionate. I *highly* recommend her.”

—Renaee Newport, Regional Director, Great Clips, Inc.

“Her ability to find a better way to sell or market a product is extraordinary. Every corporation or association should spend an hour or two, minimum, with Christine.”

—Chuck Smith, Senior Merchandise Manager, Kmart

PARTIAL CLIENT LIST

Procter & Gamble * Lucent Technologies
Revlon * Mattel Toys * Colgate-Palmolive
GlaxoSmithKline * Bristol-Meyers Squibb
Target * K Mart Corporation * Toys ‘R Us
3M * Prudential * Schering Laboratories
Astra-Zeneca Pharmaceuticals * International
Association of Administrative Professionals

BOOKING INFORMATION

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Media kit, video, fee schedule and references available on request.